



172 South Drive Simcoe, Ontario N3Y 1G6

Hunter Brothers Announced for Norfolk County Fair & Horse Show on Saturday, October 6th, 2018

July 16th, 2018 Simcoe, Ontario - the Norfolk County Fair & Horse Show is thrilled to announce the first of two concert performances at the Grandstand for this year's 178th fair.

On Saturday, October 6th at 8:00 pm, the skyrocketing Canadian Country band The Hunter Brothers will perform at the Grandstand on the Norfolk County Fair & Horse Show main stage.

Luke, J.J., Ty, Brock and Dusty -- a.k.a. The Hunter Brothers -- cared about three things: hockey, music and farming. When they weren't working the fields, the five siblings spent summers singing gospel across Canada and the U.S., while winters were for hockey, playing for the likes of Kelowna Rockets and, eventually, the Edmonton Oilers.

The Hunter Brothers' debut album, *Getaway* was released in March of 2017 and features five Top-40 radio hits, including the Top 10 smash "Born and Raised." Since their explosive launch, the brothers have been keeping the family tradition alive. This 'reality show' life has proved fertile for comedic pay dirt. Every season at Harvest time, the brothers re-write well known songs with words that are relevant to farming culture, performing them over the brother's CB radios. Some can be seen online, which include "The Combines Stuck" (a reworking of Corb Lund's "Truck Got Stuck!") and "Shade of Blue" (a fatherly take on the Ed Sheeran hit) with over 3 million views. These videos along with the Brothers active presence on social media led to their first CCMA nomination in 2017 and again in 2018 for "Interactive Artist of The Year". They were also nominated for the CCMA 2018 Group or Duo of the Year and the CCMA SIRIUSXM Rising Star award!

2018 has already brought the Hunter Brothers on the road, touring with friends and collaborators, High Valley. Their most recent single release "Those Were The Nights" was in the Top 5 Canadian songs on the Billboard Canadian Country National Airplay charts. The guys are already hard at work on the follow up to their debut album.

A first time visit to the Fair for the Hunter Brothers, thanks to our community partners including Simcoe Reformer, First Ontario Credit Union and Country 107.3.

Concert tickets for this show as well as Fair advance admission tickets to the Fair, and parking passes go on sale Friday July 20th at 9:00 a.m. Purchase tickets online at norfolkcountyfair.com , by phone 519-426-7280 x 233, or in person at the Fairgrounds, 172 South Drive, Simcoe Bldg. #5

“Party on the Track” presented by Ramblin’ Road remains a fan favourite for our Friday and Saturday Grandstand Shows. “We are thrilled to have Norfolk County’s Ramblin’ Road Brew Farm as sponsor of Party on the Track. Having local support and the recognition that goes with it is another step in putting our great community on the map” said Development Officer Catherine Akins. “We are very happy to have been offered the opportunity to partner with the Norfolk County Fair & Horse Show as a Presenting Sponsor of “Party on the Track”. I truly believe that the Fair is a showcase event for Norfolk County and as a supporter for many years, stepping up as a local small business is a real honour”, states John Picard, Owner of the Ramblin’ Road Brewery Farm.

Trackside Reserved seating for the Hunter Brothers available for \$25. General Admission (standing), on the track is only \$20. Tickets are limited! This will be a licensed area and only available to track patrons. Grandstand seating is free with paid admission to the Fair. Party on the Track gates open at 6:30pm on the day of show where you can enjoy your favourite Ramblin Road beverage.

New brands and new bands at the Harvest Beer and Wine Festival will be taking place Friday, October 5 to Monday, October 8 beginning at 1pm each day in the Rec Centre Arena. Come and discover Norfolk County’s bounty of beverages under one roof. Live musical entertainment each day with great new evening acts. Friday – The hard rocking styles of AC/DC Canada. On Saturday – Canadian Star Marshal Dane. Sunday – It’s Fiddlestix with their power rock fiddles and dancers. Monday brings the Norfolk Karaoke Championship with a \$1,000 first prize to the winner of this all day event! The Rec Centre will be licensed and open to all ages. For more information, full schedules on upcoming events within the Rec Centre during Fair visit norfolkcountyfair.com

The Harvest Dinner Concert goes “Back to the Barn” for its 8th year. This is a separately ticketed event. The Harvest Dinner includes a VIP package consisting of Admission to the Fair, parking, drink tickets, your chance to win amazing prizes plus a wonderful presentation of local food, beverages and desserts. Then diners will be whisked up to the Rec Centre to enjoy COLIN LINDEN with special guests JACK DeKEYZER and SUE FOLEY. All three are Juno Award winners and seating is limited. Tickets available at the Fair Office, online at norfolkcountyfair.com or by phone at 519-426-7280 x 233. The Harvest Dinner is sponsored by Blue Star Ford Lincoln, Ramblin’ Road, Tri-County Insurance, Oldies 99.7 and Ontario South Coast Wineries and Growers Association. This is a fundraising initiative for the Norfolk County Fair.

Don’t forget to buy your tickets early and save! Advance tickets for admission to the Fair can be purchased at your local Roulston’s locations in Simcoe, Port Dover and Delhi. Ride one day, all day vouchers are also available for a limited time. Don’t miss out. All tickets are also available at the Fair office, 172 South Drive, Simcoe or online at norfolkcountyfair.com

The Norfolk County Fair and Horse Show is celebrating 178 years, and is the fourth largest fair in Ontario and has an annual attendance in excess of 120,000 visitors. The Fair has earned a “Top 100” event designation through Festivals and Events of Ontario and is one of the top fairs in the country according to the Canadian Association of Fairs and Exhibitions. Norfolk County Fair and Horse Show is held in Simcoe, Ontario and runs October 2-8, 2018.

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