

RELEASE EMBARGO UNTIL 12:01AM WEDNESDAY AUG 4, 2021

The Norfolk County Fair & Horse Show

August 4, 2021 Simcoe, Ontario - the Norfolk County Agricultural Society is pleased to announce that the “Norfolk County Fair & Horse Show” presented by CIBC will proceed with safety protocols and many of the traditional favourite attractions.

Opening on Tuesday, October 5th, 2021, the first of 7 days of Fair will begin with Young Canada Day providing free admission for all Norfolk students throughout the day and ending on Thanksgiving Monday October 11, 2021.

“We are working with our partners including World’s Finest Shows to bring the best of the Fair where possible” said General Manager George Araujo “We also have been in discussion with the Haldimand Norfolk Health Unit to ensure a safe visit to some of the favourite’s here at the Fair. Some things will be modified to adhere to the regulations that may still be in place at that time.”

More information will be released in the coming weeks including details like online admission, grandstand shows as well as competitions that are being offered. “Our committees have been meeting online to determine which divisions and classes are going to be opened.” added Araujo. “The support has been incredible from our volunteers who are such a great group of people that really want to bring fair fun back.” Competitions in Livestock, Horse Shows, Homecraft and Photography are all in the final stages and entries will be online.

Discussions with the Fair Food Vendors and Exhibitors have them looking forward to returning to Norfolk with all social distancing and safety protocols in place.

Stay tuned to our social media and website for more details and information on the 2021 FAIR at www.norfolkcountyfair.com!

Thanks to our community partners including presenting sponsor CIBC, Simcoe Reformer, MyFM/Oldies 99.7, Scotlynn Group of Companies, Bank of Montreal, Caradoc Townsend Mutual Insurance, Roultsen’s Pharmacy, Norfolk County with funding provided by the Government of Ontario. Your donation to support the 2021 Fair can be made at <https://www.canadahelps.org/en/charities/the-norfolk-county-agricultural-society> by phone 519-426-7280 ext 221, or at the Fair office, 172 South Drive, Simcoe – Building #5

The Norfolk County Fair & Horse Show is celebrating 181 years, and is the fourth largest fair in Ontario

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